Randy W. Schwartz  
Proposal for Services

Prepared For: Mike Miller

Dated: February 3, 2019

# Overview

Randy W. Schwartz is pleased to submit this proposal to build and maintain a website for Mike Miller and directed to advertising Mike’s video presentation services.

## The Objective

* Develop an online presence for Mike to communicate his video presentation services to customers. Will include a customer domain and hosting. Advise on possible changes to LinkedIn site.

# Proposal

## Steps to Create the Website:

* Secure a Domain Name in consultation with Mike’s preferred business name.
* Identify a web hosting service for hosting Mike’s website.
* Develop a mobile-response front-end webpage to advertise Mike’s business. The website will provide clickable links to sample photos and/or video presentations and provide contact info.

## Website Maintenance:

* Secure a Domain Name in consultation with Mike’s preferred business name.
* Identify a web hosting service for hosting Mike’s website.
* Develop a mobile-response front-end webpage to advertise Mike’s business. The website will provide clickable links to sample photos and/or video presentations and provide contact info.

## Supplied Material

The following materials are to be supplied by you for this project. For Randy W. Schwartz to meet project milestones, this material must be supplied on schedule. The due dates included in the following table represent our best guess based on current proposed project dates:

|  |  |
| --- | --- |
| Materials to be supplied by you | Due Date |
| Business entity name, DBA, etc. | Upon project start |
| Preferred colors and/or logo for website | Upon project start |
| Sample photos and/or video to include in website | Upon project start |

# Pricing

The following table details the pricing for delivery of the services outlined in this proposal. This pricing is valid for ## days from the date of this proposal:

|  |  |
| --- | --- |
| Website Creation Cost | Price |
| RWS Time: Front-End Website Development ($1,500 value) | $0,000.00 |
| RWS Time: Domain Name Search and Registration ($200 value) | $0,000.00 |
| Domain Name Registration Fees (<$100 annual cost) | $0,000.00 |
| RWS Time: Web Hosting Search and Selection ($100 value) | $0,000.00 |
| Web Hosting Fees (<$100 annual cost, possibly free) | $0,000.00 |
| LinkedIn Consultation | $0,000.00 |
| Total Services Initial Costs | $0,000.00 |
| **Website Creation Total:** | $0,000.00 |
|  |  |
| **Website Maintenance Cost** | **Price** |
| Annual Domain Name Renewal (<$100 annual cost) | $0,000.00 |
| Annual Web Hosting Renewal (<$100 annual cost, possibly free) | $0,000.00 |
| Website Maintenance Total: | $0,000.00 |

Disclaimer: The prices listed in the preceding table are an estimate for the services discussed. This summary is not a warranty of final price. Estimates are subject to change if project specifications are changed or costs for outsourced services change before a contract is executed.

For any additional services that are performed but are not agreed upon herein, those services will be charged on an hourly basis. My hourly rate is $40.00.

**In exchange for preparing the website, Mike will write a recommendation for Randy for Randy’s portfolio and LinkedIn pages.**

# Conclusion

I look forward to working with you to develop your website, and I am confident that you will be pleased with the results.

If you have questions on this proposal, feel free to contact me at your convenience by email at randyandkari@gmail.com or by phone at 816-309-7211. We will be in touch with you next week to arrange a follow-up conversation on the proposal.

Thank you for your consideration,

Randy W. Schwartz